C2.1 Online Communities

Class Tasks

Student Worksheet

# Class Task 1 – Online Communities

## Question 1.1

Explain what is meant by an online community? (***2 marks***)

## Question 1.2

What social media? ***(2 marks***)

## Question 1.3

Identify any **two** typical social media platforms? **(2 marks**)

## Question 1.4

## Question 1.5

## Question 1.6

## Question 1.7

## Question 1.8

## Question 1.9

## Question 1.10

## Question 1.11

## Question 1.12

## Question 1.13

## Question 1.14

## Question 1.15

## Question 1.16

# Exam Style Questions

## Question 1

Explain what is meant by a ‘blog’ (**2 *marks***)

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## Question 2

FFX Fitness is a company that manufactures and sells fitness training products for the people who want to exercise at home.

They have decided to create a blog on how to use their equipment as well as to recommend training programmes for their customers.

Discuss the benefits of this blog for FFX as a business. (***6 marks***)

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## Question 3

## Question 4

## Question 5

## Question 6

## Question 7

## Question 8

## Question 9

## Question 10

## Question 11

*Logo, company name

Description automatically generated*

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